

# **Unnat Bharat Abhiyan Programme (UBA)**

## **Annual Progress Report -2023**

**College Name: Chettinad College of Engineering and Technology Karur**

**AISHE Code:C-37006**

**Name of the UBA Coordinator: Dr.S. Dharmalingam Professor/MBA Department**

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Ministry of Human Resources Development (MHRD), Government of India has launched the National program called Unnat Bharat Abhiyan (UBA), with the vision to involve professional and higher educational institutions in the development process of rural areas in the country to achieve sustainable development and better quality of life.

Under the UBA Programme every participating institute is to adopt a cluster of five villages in a District. In this regard, Chettinad College of Engineering and Technology adopted 5 villages in Karur District namely,1.Jagadabi ,2.Emur,3.Vellianai(North) 4.Vellianai(South), 5.Manavadi.

**UBA Cell and NSS Jointly Organise the Special Camp in Vellianni Adopted Village Date: 03-02-2023 to 09-02-2023**  
**Venue: Velliyanai**

**Unnat Bharat Abhiyan** (UBA Cell ) & National Service Scheme [ NSS] Special Camp was organized by the Chettinad College of Engineering & Technology, NSS unit, from 3rd February to 9th February 2023 at Velliyanai village, Karur District - Tamilnadu. The camp was organised by our ChettinadTech UBA Cell coordinator Dr.S.Dharmalingam &NSS programme officers Mr. K. Rajasekar, AP/MECH and Mr. M. Vasanthprakash, AP/EEE and was supported by Dr. A. Punitha, Principal, ChettinadTech and Mr. B. Sathish Kumar, Admin officer, ChettinadTech.

Inthis camp following activities are carried out for the betterment of the people in the adopted village.

- 1.School Cleaning Programme- Higher Secondary school velliyanai.
- 2.Public awareness rally for Road Safety Programme
- 3Tree Planation Programme in the adopted village
- 4.Consumer Rights awareness Programme
- 5.Free medical Camp and Social welfare programme etc



Velliyanai Government Higher Secondary School  
 Velliyanai  
 Karur, Tamilnadu-639118  
 India  
 2023-02-03(Fri) 02:17(PM)



Velliyanai Government Higher Secondary School  
 Velliyanai  
 Karur, Tamilnadu-639118  
 India  
 2023-02-04(Sat) 11:33(AM)

Velliyanai Government Higher Secondary School  
 Samathuvapuram, Velliyanai  
 Karur, Tamilnadu-639118  
 India  
 2023-02-04(Sat) 01:58(PM)



Velliyanai North  
எரியலை  
நகரம்

Velliyanai Boys Government Higher Secondary School  
Velliyanai  
Karur, Tamilnadu-639118  
India  
2023-02-06(Mon) 12:50(PM)



Velliyanai Boys Government Higher Secondary School  
Velliyanai  
Karur, Tamilnadu-639118  
India  
2023-02-06(Mon) 01:04(PM)







## 1.School Cleaning Programme:

Under Unnat Bharat Abhiyan programme. Our ChettinadTech NSS unit volunteers started with a school campus cleaning programme at the Velliyanai Boys Government Higher Secondary School on 4 Feb , 2023. The objective of this program is to improve the general quality of life in the rural areas, by promoting cleanliness, hygiene and eliminating open defecation. The ChettinadTech supported the volunteer groups by providing necessary tools for cleaning like brooms and chopping knives. Spaces inside the school garden were identified, and volunteers cleaned the areas allocated to them. In addition, to constructing a small barrier around trees were carried out they continue to care for and water the trees in the school campus. The boys and Girls actively involved in cleaning the premises. The cleaning of the school campus started at 11 am and continued till 1 pm.



## **2.Public awareness rally for Road Safety Programme**

A Public awareness rally for Road Safety was organized on April month afternoon by the ChettinadTech UBA Cell volunteers. The aim of the rally was to create awareness among the public about following the road safety rules. The objective of the rally was to propagate the road safety information to all the people. To initiate the programme, Mr. K. Rajasekar, programme officer provided guidance to all the students by telling them about the road safety rules. He said

that while driving a car, seat belt should be worn and a helmet should be worn while riding a two-wheeler. The rally started from Velliyanai, Government Boys Higher Secondary School, and ended at main roads of Velliyanai village. The students shouted out the slogans about road safety. It was not only about two-wheelers but also about the drivers who drive four-wheelers. The students spread awareness about 'No Horn' not keeping high powered car lights on highways during the rally. It was a successful event wherein the students also interacted with the local people.



### **3.Tree Planation Programme in the adopted village:**

A palm tree seed plantation programme was organized by UBA Cell & ChettinadTech NSS Unit with the help of Karur Rotary Association at Velliyanai Village on 08th April 2023. In this drive more than 40 ChettinadTech NSS volunteers participated and they planted more than 350 palm tree seeds. On this occasion Karur Rotary Association leader Mr. V. Veera Jawahar was present with ChettinadTech NSS volunteers and ChettinadTech NSS Programme Officer Mr. K. Rajasekar, planted a palm tree seed at the banks of the Velliyanai lake. He urged the volunteers to ensure proper care of the palm tree. He said the college and students were happy to be the part of the palm tree seed plantation programme.



#### **4.CONSUMER RIGHTS AWARENESS PROGRAMME”:**

Our college NSS unit and UBA Cell jointly organized “CONSUMER AWARENESS PROGRAMME” on 18-04-2023 at 3 PM in Government Boys Higher Secondary School, Velliyani. Mr. K. K. Chokkalingam, Global Social Security Movement, Karur was the special guest. Our college Consumer Club committee member Ms. P. Premalatha welcomed the gathering and emphasized the importance of consumer protection to the Government Boys Higher Secondary School, Velliyani. The chief guest addressed the students & staff about consumer awareness, consumer rights, and responsibilities. Consumer Awareness is an act of making sure the consumer is aware of the information about products, goods, services, and consumers rights. Consumer



awareness is important so that buyer can take the right decision and make the right choice. Finally, the staff and students interacted with the chief guest and the session ended successfully.

