

Chettinad College of Engineering & Technology, Karur

Department of Electrical and Electronics Engineering

News Report

Programme Name: Association Inaugural for the academic year 2024-25

Date: 23-10-2024

Class & No. of Participants: I year to IV year

Venue: C Block Seminar Hall

Chief Guest & Speaker: Mr. P. Ganesan, Deputy General Manager (DGM), Chettinad Cement Corporation Pvt. Ltd., Puliur

Description:

On 23rd October 2024, the Department of Electrical and Electronics Engineering at Chettinad College of Engineering & Technology, held a guest lecture on "Unlocking the Power of Energy Conservation" as part of their association inaugural. The event was graced by Mr. P. Ganesan, Deputy General Manager (DGM), Chettinad Cement Corporation Ltd., Puliur, as the Chief Guest and Speaker. The event began with a prayer song by third-year EEE girls, followed by the traditional lighting of the Kuthuvilaku by the dignitaries and formal introductions and welcoming speeches by students and faculty members. The focus of the event centered on Mr. Ganesan's technical presentation, where he underscored the urgent need for energy conservation in the modern industrial landscape. He emphasised the significant role industries, particularly cement manufacturing contribute in energy consumption and how this consumption can be optimized.

Drawing from his vast experience at Chettinad Cement Corporation, Mr. Ganesan illustrated how his organization has successfully implemented energy-saving initiatives. He explained how using innovative technologies and management practices has reduced their energy footprint and led to significant cost reductions. Mr. Ganesan encouraged students to focus on sustainability in their future roles as engineers. He highlighted the vital role that young engineers play in promoting energy conservation through innovations and engineering solutions.

The session ended with an engaging Q&A session, where students had the opportunity to ask Mr. Ganesan about the future of energy conservation technologies and the role of renewable energy in industrial applications. The event wrapped up with a vote of thanks by Ms. P. Nageshwari, III year EEE, followed by the National Anthem.

Event Photos:



